



Press Release

Automechanika 2016, hall 6.0, stand B80: “The World Brakes with TMD Friction”

Optimum performance. Minimised noise. New “Q+” dampening shim for Textar brake pads

Luxembourg, September 2016. Leading vehicle manufacturers worldwide rely on Textar brake pads. The premium brand by TMD Friction also offers this internationally proven OEM quality to the spare parts market. Now the global market leader is introducing brake pads with a new, improved dampening shim in OE quality for the aftermarket. Q+ provides two benefits in particular: a plus regarding the aesthetic of the brake pad and a plus regarding its damping effects.

Brake noise is an important aspect when it comes to comfort for a car driver. And they can even be dangerous once they begin to confuse and distract the driver.

Therefore, in close collaboration with leading vehicle manufacturers, TMD Friction develops and tests brake pads on the premises of “optimum braking performance” and “minimal brake noise” – it often takes several years before a new product is ready for the market.

An important design component of the brake pad is the dampening shim. It prevents direct contact between the piston of a disc brake and the backing plate and causes a decoupling of the vibrations that occur while braking. In this way, high frequency noise such as squealing is reduced.

With the improved “Q+” dampening shim, Textar offers the spare parts market the technical and aesthetic standard of OEM. As shareholders in the company that manufactures the shims, TMD Friction is involved in the development of new materials. The shim material for the Q+ was initially subjected to extensive bench tests in direct comparison with products from competitors before making it into the TMD Friction product catalogue. With its unique embossed textile structure, the new shim does not only minimise brake noise, it also meets the highest aesthetic standards.

“Along with the highest standards of performance and comfort of our products, the visual aspect is becoming more and more important. In the future, Textar brake pads will therefore be marked with the brand colour yellow to further emphasise their identity,” explains Michael Dunkel, Director Category Management at TMD Friction.

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Textar is characterised by the highest standards. The brand products are subject to far higher test standards than ECE R90, the EU code of practice for the release of brake pads for the spare parts market.



Caption:

Q+: The new dampening shim in Textar brake plates minimises squealing brakes.

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About TMD Friction

TMD Friction is one of the world's leading manufacturers of brake friction materials to the automotive and brake industry. The company's product portfolio comprises disc brake pads and drum brake linings for passenger cars and commercial vehicles together with friction materials for racing and industrial applications. With its brands Textar, Mintex, Don, Pagid and Cobreq, TMD Friction has a market-leading position in the global replacement parts market. Under the brand names Cosid and Dynotherm TMD Friction develops and produces friction materials for industrial applications. TMD Friction has four operations in Germany as well as in Europe, USA, Brazil, Mexico, China, Japan and South Africa. The TMD Friction Group employs approximately 4,800 people worldwide. For further information please visit www.tmdfriction.com.

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