



Long distance driver sets new world record driving from Dakar to Moscow in a VW Amarok equipped with Textar brake pads

Leverkusen, 28th April 2017. Record broken. In only 3 days, 4 hours and 54 minutes experienced long-distance driver Rainer Zietlow covered the distance of 7.995 kilometers from Dakar to Moscow in the new VW Amarok equipped with Textar brakes pads and set a new world record.

Starting on 22nd April at 2am in the Senegalese capital the team had to face many obstacles and most difficult road conditions: scorching heat, sand, cold, and ice. Thanks to the support of committed campaigners and fans Rainer Zietlow and his team of two journalists finished the race in record time crossing the finish line in Moscow at day 4. The first congratulators were the representatives of the German embassy in Moscow as well as the police from Moscow documenting the official time of arrival on the 25th of April at 9:54am.

Textar sponsored the project and was not only represented with its brand logo on the driver's door but also contributed copper-free brake pads for the new Amarok especially developed for this world record attempt.

“We congratulate Rainer Zietlow and his team for setting up a new world record. We are happy that we were able to contribute our brake pads and to be a small part of the project” explains Stephan Giesecke, Head of Regional Marketing at TMD Friction. “I am also very proud of our development teams’ performance as it was a real challenging and unconventional order.”

Detailed description of single track sections and impressions of the project can be found at the website (www.amarok-dakar-moscow.com).

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Caption: TMD Friction congratulates Rainer Zietlow, driving with a VW Amarok equipped with Textar braks pads from Dakar to Moscow.



Caption: Textar supports Rainer Zietlow in his latest world record attempt with copper-free brake pads developed by Textar and featuring a customized stamp.

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About TMD Friction

TMD Friction is one of the world's leading manufacturers of brake friction materials to the automotive and brake industry. The company's product portfolio comprises disc brake pads and drum brake linings for passenger cars and commercial vehicles together with friction materials for racing and industrial applications. With its brands Textar, Mintex, Don, Pagid and Cobreq, TMD Friction has a market-leading position in the global replacement parts market. Under the brand names Cosid and Dynotherm TMD Friction develops and produces friction materials for industrial applications. TMD Friction has four operations in Germany as well as in Europe, USA, Brazil, Mexico, China, Japan and South Africa. The TMD Friction Group employs approximately 5,000 people worldwide. For further information please visit www.tmdfriction.com.

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