



## **TMD Friction steps up a gear with Edd China to produce best practice training videos**

Leverkusen, 21<sup>st</sup> August 2017. Global OE friction manufacturer, TMD Friction, has joined forces with celebrity mechanic, Edd China, to produce a series of best practice videos for its renowned aftermarket brake brand, **Mintex**, and premium OE brake brand, **Textar**.

The videos, which will outline a variety of brake-related processes, have been developed as training aids for mechanics to help support the independent garage trade. They will also provide those working on vehicles with immediate access to trouble-shooting content.

The guides will focus on **FIT Shim** technology, how to work on a vehicle with an electronic parking brake, the brake replacement process and the importance of checking brake fluid. One of the videos will also cover Textar's latest innovation, the Q+ Shim, and how its unique characteristics help to dampen brake noise.

Scott Irwin, technical manager at TMD Friction, said: "Working with Edd to produce the training resources was an absolute pleasure. Not only did he bring his natural charm and energy to the set, we have produced a selection of videos that are informative, engaging and easy to follow. We look forward to launching them to the industry this autumn. As a company, we are fully committed to supporting the independent garage network, which is moving towards using more online resources. We're focused on producing material that helps mechanics to do their jobs quicker and more efficiently, while improving working practices to help keep them in business."

With technology in the automotive sector constantly evolving, TMD's investment into the best practice videos shows a shift towards online content, and how this can be used within the industry.

TMD Friction has built a strong reputation worldwide as a leading manufacturer that doesn't just follow standards, but in most cases sets them for the industry.

# TMD FRICTION

A NISSHINBO GROUP COMPANY

*Press Release*



**Caption 1:** OE friction manufacturer, TMD Friction, has joined forces with celebrity mechanic, Edd China, to produce a series of best practice videos.

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## **About TMD Friction**

TMD Friction is one of the world's leading manufacturers of brake friction materials to the automotive and brake industry. The company's product portfolio comprises of disc brake pads and drum brake linings for passenger cars and commercial vehicles together with friction materials for racing and industrial applications. With its brands Textar, Mintex, Don, Pagid and Cobreq, TMD Friction has a market-leading position in the global replacement parts market. Under the brand names Cosid and Dynotherm TMD Friction develops and produces friction materials for industrial applications. TMD Friction has four operations in Germany as well as in Europe, USA, Brazil, Mexico, China, Japan and South Africa. The TMD Friction Group employs approximately 5,000 people worldwide. For further information please visit [www.tmdfriction.com](http://www.tmdfriction.com).

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