



## Press Release

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### Commercial vehicle update for Textar Brakebook: An image says more than reams of data

Leverkusen, 10 January 2018. TMD Friction adds new photos of Textar-branded commercial vehicle products in its online catalogue “Brakebook”. The allocation of vehicle and brake parts for commercial vehicles is not as straightforward as it is for cars – there are various brake specifications for each vehicle type, depending on application. The new product photos, which can also be viewed via TecDoc, can help to avoid incorrect orders and the associated unnecessary costs. In doing so, TMD Friction is reacting directly to market requirements.

“So far we have taken fresh shots of around 65 percent of our commercial vehicle products, because our customers want to know what they are getting – before they open the packaging. Customer satisfaction is our highest priority, so we constantly strive to improve our service”, explains Thomas Ahlfeld, Product Manager CV at TMD Friction.

Brakebook is the online catalogue developed exclusively for the different branded products from TMD Friction. The service is available to customers at [www.brakebook.com](http://www.brakebook.com) or via the free app for Android and iOS. In addition to accurate product information, TMD Friction also offers installation instructions and videos for workshops on its “Professional Website” ([www.textar-professional.com](http://www.textar-professional.com)). These are now supplemented with a video explaining the specifics of commercial brake maintenance and repair.



**Caption:** On Brakebook, Textar now offers its customers detailed photographs of brake pads for commercial vehicles, including accessories.

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# TMD FRICTION

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### **About TMD Friction**

TMD Friction is a global leader in brake pad manufacture for the automotive and brake industry. Alongside disc and drum brake pads for cars and commercial vehicles, the product portfolio also includes brake pads for racing as well as friction materials for industry. TMD Friction supplies the global spare parts market, with brands like Textar, Mintex, Don, Pagid and Cobreq. TMD Friction also develops and produces friction linings for industry under the brand names Cosid and Dynotherm. The TMD Friction Group has four locations in Germany and more in Europe, the US, Brazil, Mexico, China, Japan and South Africa, and employs a global workforce of around 5,000. More information at [www.tmdfriction.com](http://www.tmdfriction.com).

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