



Press release

DON Passenger Car expands its product portfolio with LCV applications

Leverkusen, 26. August 2019. After TMD Friction introduced Don for car applications last year, DON brake components are soon also available for the growing sector of light commercial vehicles. With 83 new references, TMD Friction has covered a majority of the market for light commercial vehicles. The attractive price/performance ratio of the DON brake pads can increase vehicle efficiency even further, particularly for vans that are designed for intensive use over short trips, such as VW T5, Ford Transit or Mercedes-Benz Sprinter, as well as the VW Crafter series. The transporter range is also 100% copper-free and has been tested and certified beyond the ECE-R90 standard.

“We at TMD Friction are familiar with the market flows and want to offer an option alongside Textar, which is suited to the current market value and meets market demands. We have expanded our range of DON brake pads in order to provide our customers with an even greater number of alternatives in this sector. That is because the vehicle fleet is constantly getting older, even in the light commercial vehicles sector, and customers are forever demanding reasonably priced and yet high-performance spare parts. This is precisely where we want to support Textar, so that they can retain their customers without having to compromise on the famous quality and service of TMD Friction,” explained Michael Dunkel, Director of Strategic Projects at TMD Friction.

You can find suitable applications in the “Brakebook” online catalogue (www.don.brakebook.com) by specifying the vehicle-type and different technical parameters.



Caption: DON brake components are now also available for the growing light commercial vehicle sector.

Photo: Copyright TMD Friction, 2019. Free reprinting permitted as long as the source is quoted. Please send us a specimen copy.

TMD FRICTION

A NISSHINBO GROUP COMPANY



Press release

About TMD Friction

TMD Friction, a wholly owned subsidiary of Nisshinbo Holdings Inc., is a globally leading manufacturer of brake pads for the automotive and brake industry. In addition to disc brake pads and drum brake linings for cars and light commercial vehicles, its product portfolio also includes motorsport brake pads and friction materials for the industry. TMD Friction supplies spare parts to the global market under its brands such as Textar, Nisshinbo, Mintex, Don, Pagid and Cobreq. TMD Friction also develops and produces friction linings for industry under the brand names Cosid and Dynotherm. The TMD Friction Group has four sites in Germany, with additional sites in Europe, the USA, Brazil, Mexico, China, Japan and South Africa and employs around 4,700 staff worldwide. For more information, visit www.tmdfriction.com.

Contact

Sabine Brühl
Group Creative Marketing Manager
Independent Aftermarket
TMD Friction Services GmbH
Schlebuscher Str. 99, 51381 Leverkusen
+49 (0) 2171 703 2511
sabine.bruehl@tmdfriction.com

Meike Kleemann
about:communication
Hohenzollernring 14, 50672 Cologne
+49 (0) 221 / 53 41 088-38
m.kleemann@aboutcommunication.de